



CALL OF THE HUMMINGBIRD

Full Frontal Eco-Manifesto

CHOSEN TO SCREEN ON EARTH DAY

Hot Docs 2007 World Showcase

Canada 2007 | Run Time: 63 min. | Director Alice Klein

www.callofthehummingbird.com

Public Screenings

Sunday, April 22nd, 4:00 PM, The Bloor Cinema

Sunday, April 29th, 7:30 PM, The ROM Theatre

Co-founder and Now Magazine editor Alice Klein has wrapped her first film, a full-frontal eco-manifesto titled *Call of the Hummingbird*.

Alice has been involved in environmental issues for years; as a writer, a participant in the forest crusading Markets Initiative and a founding director of Green Enterprise Toronto (GET). This Sunday, her film has been selected by Hot Docs to debut on Earth Day.

A very different type of environmental film, it's based on the fact that we now get it that the planet's heating up. Picking up where *An Inconvenient Truth* leaves off, the film raises questions about what we need to change even about the way we make change. *Call of the Hummingbird* is packed with new ideas about nature, politics and even time itself. Truly international and a visual delight, this documentary was shot entirely outdoors in Brazil during a gathering of earth-lovers who wade into a playful but on-the-edge political dialogue with nature. This journey takes audiences from the mystery of the Mayan calendar all the way to Hurricane Katrina and beyond while they participate in an intimate experiment in laying a foundation for the new world to come.

For further information and EPK, please visit www.callofthehummingbird.com

For media queries, visuals, and interviews, please contact:

Planet3 Communications Joanne Smale/Marli Bennett

T: 416.922.4459 or E: marli@planet3com.net

For information on the Hot Docs, please contact:

V Kelly & Associates/Virginia Kelly

T: 416.466.9799 or E: info@vkpr.ca